

POLICY - ADVOCACY - STRATEGY



Santiago is a forward-thinking legislative strategist and policy expert with a nearly a decade of experience shaping high-impact initiatives at the highest levels of government. Santiago comes to NVG after serving on Capitol Hill as Legislative Director for U.S. Senator Michael Bennet (D-CO), driving legislative strategy across key issue areas including tax fairness, trade, health care reform. and immigration modernization in the powerful Senate Finance and Agriculture, Nutrition, and Forestry Committees. His work has been instrumental in advancing landmark bipartisan efforts such as the Child Tax Credit expansion. the Americas Act, and Western drought response legislation. He maintains close relationships with senior staff across leadership and personal offices, and committee staff in both the Senate and the House of Representatives.

Santiago's career reflects a deep commitment to public service and political innovation. Prior to his current role, he served as Senior Policy Advisor in Senator Bennet's office, where he led teams in both Washington, D.C. and Colorado to secure critical wins on ACA preservation, COVID-19 response, and immigration reform. His legislative portfolio includes the drafting and introduction of dozens of bills, backed by strategic coalition-building and media engagement.

In the House of Representatives, Santiago advised Congressman Jason Crow (D-CO) on domestic policy, negotiating and co-leading 15 bipartisan initiatives. He also served as an aide to Senator Heidi Heitkamp (D-ND) leading efforts on maternal and rural health care.

Beyond Capitol Hill, Santiago has contributed to the private and academic sectors as a Policy Research Associate at FBR & Co. and a researcher at The George Washington University's Department of Health Policy and Management.

Santiago brings a unique blend of policy expertise and campaign experience to his consulting work. He co-led Political and Latino outreach for a successful Arizona Senate campaign, organizing innovative events like the first-ever Spanish-only political rodeo. He has also advised the statewide and congressional district campaigns in Colorado, providing strategic guidance on policy and voter engagement.

He holds a Master of Public Health in Health Policy from The George Washington University and a Bachelor of Arts in Biochemistry from the University of Colorado Boulder.

Santiago's approach is driven by values, informed by data, and shaped by a deep understanding of the political landscape. He is passionate about helping organizations translate bold ideas into success through actionable policy and lasting impact.